

Sponsor Program 2020

Specialized Opportunities



GOMM and Kim Rich Green Western Pleasure: \$5,000

This sponsor will receive everything included in Gold Sponsorship. Please contact us for more information on this very special opportunity.

Exhibitor Party: \$2,500

The sponsor of an Exhibitor's Party will receive everything included in Silver Sponsorship, as well as naming rights to the event. In addition, the sponsor (or representatives) will have a reserved table during dinner. Please contact us for more information on this very special opportunity.

Charles Walker Arena (Covered): \$2,000

The Charles Walker Arena is the main, covered arena of the Georgia International Horse Park. The sponsor of this arena will have dual banners on the entry and exit gates for the duration of the show, plus logos on the GQHA website, in the Premium Book, and the pattern book. In addition, should the sponsor be an exhibitor, they will be able to choose the permanent barn they'd like to be stalled in up to one aisle of stalls.

GOMM Derby: \$1,000

The sponsor will have a banner in the arena for the duration of the show, plus logos on the GQHA website, Premium Book, and pattern book. A list of the futurity classes available for sponsorship is below:

- Low Derby
- High Derby

GOMM Futurity: \$1,000

The sponsor will have a banner in the arena for the duration of the show, plus logos on the GQHA website, Premium Book, and pattern book. A list of the futurity classes available for sponsorship is below:

- 3YO Open Western Pleasure (2)
- 3YO Limited Rider Western Pleasure (2)
- 3YO Open Hunter Under Saddle (2)
- Green Hunter Under Saddle (2)
- NonPro Limited Horse Western Pleasure (1)
- NonPro Limited Horse Hunter Under Saddle (1)
- Green Western Pleasure - Limited Bonus (1)

GOMM Futurity: \$750

The sponsor will have a banner in the arena for the duration of the show, plus logos on the GQHA website and Premium Book. A list of the futurity classes available for sponsorship is below:

- Green Junior Trail
- Green Senior Trail
- Junior Trail
- Senior Trail
- NonPro Trail

GOMM Futurity: \$500

The sponsor will have a banner in the arena for the duration of the show, plus logos on the GQHA website. A list of the futurity classes available for sponsorship is below:

- Green Hunter Under Saddle - Limited Bonus

*** For custom sponsor opportunities, please call Lisa Lee at 706-201-6724**

*** More sponsor opportunities are below**



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BENEFIT	\$10,000 & Above: Platinum	\$5,000-\$9,999: Gold	\$2,500-\$4,999: Silver	\$1,500-\$2,499: Bronze	\$1,000 Show Arena (Arenas 9,4,7)	\$500 Warm-Up Arena (Arenas 6,8,10)	\$500 Day Sponsor OR Breakfast Sponsor
Banner (Provided by GQHA)	In C. Walker	In C. Walker	In C. Walker	In C. Walker	At Sponsored Arena	At Sponsored Arena	
GQHA Website	Rotating Logo on GQHA Homepage + Link	Logo + Link	Logo	Logo	Logo	Listing	Listing
Premium Book	Inside Front Cover or Rear Cover (Glossy Color)	Full Page color Ad	Full Page Black & White or ½ Page Color	½ Page Black & White	½ Page Black & White	Listing	Listing
VIP Location	Both Stall and Camping	Both Stall and Camping	Camping OR Stall	Camping Only			
Pattern Book	Full Page	Logo	Logo	Logo	Logo		
Golf Cart	4-Person	2-Person					
Inclusion in Published Ads	X	X	X				
Audio Commercial (30 Seconds Each)	3 Daily, audio provided by sponsor	2 Daily, audio provided by sponsor	1 Daily, audio provided by sponsor				Announced several times on the day of sponsorship
Product Sampling & Literature (provided by Sponsor)	X	X					
Recognition & Reserve Seating at Exhibitor Functions	X	X	X	X			
Access to Print & Email List	1 Time						