

# Sponsor Program: Stars & Stripes / Big A

## Specialized Opportunities

### Sponsorship of the Big A's Exhibitor Party: \$2,500

The Exhibitor Party is one of the favorite events at the Big A! This event is held under the lights while watching the Big A Derbys in the Georgia International Horse Park's Grand Prix Arena. The party features great food, a silent auction and much more. The sponsor of the Exhibitor's Party will receive everything included in Silver Sponsorship, as well as naming rights to the event. In addition, the sponsor (or representatives) will have a reserved table during dinner and the Big A Derbys and awards ceremony. Please contact us for more information on this very special opportunity.

### Sponsorship of the Big A's Welcome Party: \$2,500

The Welcome Party is held during the first part of the show to welcome everyone to Georgia! This is always a very well attended event with great food, door prizes and lots more! The sponsor of the Welcome Party will receive everything included in Silver Sponsorship, as well as naming rights to the event. Please contact us for more information on this very special opportunity.

### Sponsorship of a Ring Side Party: \$2,500

Ring side parties are held throughout the show at various arenas. This is a great opportunity for spectators and exhibitors to grab some food/drink and do a little socializing while watching the show. Please contact us for more information on this very special opportunity.

### Sponsorship of the (Covered) Charles Walker Arena: \$2,000

The Charles Walker Arena is the main, covered arena of the Georgia International Horse Park. It has Big Ass Fans courtesy of the Georgia Quarter Horse Association, improving air flow and keeping things cool for the Stars & Stripes and Big A Circuits. The sponsor of this arena will have banners in this arena for the duration of the show, plus logos on the GQHA website and in the Big A Premium Book. In addition, should the sponsor be an exhibitor at the Stars & Stripes / Big A Circuits, they will be able to choose the permanent barn they'd like to be stalled in up to one aisle of stalls.

### Sponsor of the Day: \$1,000 per day

Be a sponsor for the entire day!!! Sponsors will have their name called several times during that day, will be listed on the GQHA website and premium book, as well as listed on the Show Program. This is a fantastic way to support the Big A, Stars and Stripes and increase recognition of your farm, business, organization, or charity. Just let us know which day you would like to sponsor.

### Sponsorship of Daily Breakfast: \$1,000 per day

A light breakfast (pastries, fruit, coffee) is available each morning for the exhibitors. The breakfast is set up in the Concierge Lounge beside the main show arena, so that it's very easy to grab something on the go or have a relaxing breakfast in the Lounge. There is a lot of traffic through the Concierge Lounge, so this is very well received by all. A sponsor sign will be displayed on the breakfast table. Just let us know which day you would like to sponsor a breakfast for the exhibitors.

### Sponsorship of Painted Ponies: \$500 per day

The famous Painted Ponies is what all the kids look forward to each year! They start in the morning by decorating their ponies, then later in the day, there are trail and halter classes to determine the champions. This one is a crowd pleaser and everyone gathers to pick their favorite! Please contact us for more information on this very special opportunity.

**\* For custom sponsor opportunities, please call Robin Barrow at 678-425-5754**

**\* More sponsor opportunities are below**

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| BENEFIT  | \$10,000 & Above:<br>Platinum Sponsor                 | \$5,000-\$9,999:<br>Gold Sponsor      | \$2,500-\$4,999:<br>Silver Sponsor            | \$1,500-\$2,499:<br>Bronze Sponsor | \$1,000<br>Show Arena Sponsor<br>OR<br>Day/Breakfast | \$500 – Warm-Up<br>Arena Sponsorship |
|--|---|---------------------------------------|---|------------------------------------|--|--------------------------------------|
| Banner<br>(Provided by GQHA)                               | In C. Walker  | In C. Walker                          | In C. Walker                                  | In C. Walker                       | At Sponsored Ring<br>(Arenas 4,5,6,7,9)              | At Sponsored Ring<br>(Arenas 8,10)   |
| GQHA Website   | Rotating Logo on<br>GQHA Homepage +<br>Link           | Logo + Link                           | Logo  | Logo                               | Logo   | Listing                              |
| Premium Book   | Inside Front Cover<br>or Rear Cover<br>(Glossy Color) | Full Page color Ad                    | Full Page Black &<br>White or ½ Page<br>Color | ½ Page Black &<br>White            | ½ Page Black &<br>White                              | Listing                              |
| VIP Location   | Both Stall and<br>Camping                             | Both Stall and<br>Camping             | Camping OR Stall                              | Camping Only                       |  |                                      |
| Pattern Book   | Full Page   | Logo                                  | Logo  | Logo                               | Logo   |                                      |
| Golf Cart  | 4-Person  | 2-Person                              |   |                                    |  |                                      |
| Inclusion in<br>Published Ads                              | X   | X                                     | X   |                                    |  |                                      |
| Audio Commercial<br>(30 Seconds Each)                      | 3 Daily, audio<br>provided by sponsor                 | 2 Daily, audio<br>provided by sponsor | 1 Daily, audio<br>provided by sponsor         |                                    |  |                                      |
| Product Sampling &<br>Literature (provided<br>by Sponsor)  | X   | X                                     |   |                                    |  |                                      |
| Recognition &<br>Reserve Seating at<br>Exhibitor Functions | X   | X                                     | X   |                                    |  |                                      |
| Access to Print &<br>Email List                            | 1 Time  |                                       |   |                                    |  |                                      |